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Hershey Nut Tree Nursery



Hardy Grafted Nut Trees

Moved and Transplanted the "HERSHEY WAY"*



One of the groves of the improved grafted black walnuts bearing since three years old.
Please note size of trees. Location, C. F. Hostetter's 1000 tree grove, Bird-In-Hand, Pa.

**Use This Sheet When Ordering Your Nut
Trees and Mail Order to Downingtown, Pa.**

THIS NURSERY IS NATIONAL HEADQUARTERS FOR SCIENTIFIC INFORMATION ON NORTHERN NUT CULTURE.

NOTE—Don't miss our new offer to you to help develop new varieties of nuts. Note last page.

Although all costs have gone up, we are holding our prices at the same level.

After many years of scientific research and practical experimenting, I present to the public, the best species and varieties for any given section.

Being the only commercial nut tree nursery doing intensive research and checking on performance of varieties, I am the first to eliminate old varieties and to introduce new ones. It is no small thing to plant a variety that was thought to be good and learn later it is inferior, neither is it good business to plant and then learn there are better new varieties to be had at The John W. Hershey Nursery.

The difference in cost between my trees and others is your warranty for getting better stock and against loss in transplanting. Remember, "THE HERSHEY WAY is the Safe Way."

* Many people do not know what is meant by "THE HERSHEY WAY." It is the proper handling and caring for our trees while growing and shipping that gives you the best possible tree for your money, plus the value of our scientific research and intelligent follow up service. One of the out-standing features is the method of wax dipping all stock, sealing up the vitality of the tree from the time it is dug until it starts to grow. With this method losses in nut tree planting fade out of the picture, whereas with the unwaxed method ten to twenty per cent losses are nearly always the rule.

A Nut Grove for Wealth and Happiness

Black Walnut, Hickory and Pecan

As time goes on my trees are making better and better showings all over the country. The ornamental trees, pecan, hickory and hican, are starting to bear at 5 to 7 years of age, making the home owner enthusiastic over using these rapid growing, early bearing, beautiful foliated trees for ornamental plantings.

With these we find the young black walnut groves, set out in different parts of the country, bearing heavier than was expected, proving my contention that THE IMPROVED GRAFTED NUT GROVE IS THE SALVATION OF THE LAND OWNER.

A GROVE OF THIN SHELLLED GRAFTED BLACK WALNUT TREES FOR PROFIT—The question continually asked me is,—“How soon will they show a profit?” A setting of 1000 trees cost you \$1000 to \$1500 depending on the size of tree planted. Cost of cultivating and care will be less than \$100 per year. Now if each tree bears just one bushel of nuts by the time it's 10 years old you will have one thousand bushels of nuts to sell for at least \$4.00 per bushel. That's \$4000 and I have no doubt but what they'll bear more. I have seen 5-year trees with 400 nuts, 6-year trees with 700 nuts, 9-year trees with 2½ bushels and 10-year trees with 3 bushels. In short if the grove only does ordinarily well, that is a bushel per tree in ten years, it will have itself paid for, cost and carrying charges, in that time. From then on it will increase in bearing by leaps and bounds, old trees bearing as much as 25 bushels per tree. Do you want to get in on it? It's a mighty low investment for the returns.

A grove of nut trees planted now will help in the next depression. Get started on your depression insurance now.

Plant nut trees as a hobby—as an investment—for the good of posterity, whether a large grove or a few trees it is a paying proposition. Those who have already made large plantings are extremely pleased, some stoutly declaring they will do better than I have listed in the above paragraph.

Age of groves range from one to seven years. Many smaller plantings of eight to ten years are doing beautifully.

We must get back to the pioneer “help yourself” plan. Then, and then only, will we be on a sound business basis. For the land owner there is no more fundamental procedure than to turn to “tree crops”, the original food of man, for a rehabilitation of his land and financial values. MAN IS TURNING TO NATURE AND NATURAL FOOD FOR HIS ECONOMIC SALVATION, hence the stimulant to plant tree crops (**black walnuts**) as this nut has the highest flavor and the tree is the hardiest.

The Black Walnut

There are many new varieties being tested and talked about but I advise sticking to the old reliable ones for commercial planting.

In my extensive travels in the interest of “tree crops”, I find both commercial planters and “seekers of better new varieties” declaring the Thomas is the best nut yet with Stabler a close second.

Thomas,—originated at King of Prussia, near Philadelphia, Pa. Tree a remarkable grower, very upright; nuts large and attractive, kernel light colored and of excellent mild flavor, cracks out in quarters. The leading commercial variety if one expects to sell his crop in the shell.

Stabler,—originated near Washington in Maryland. Growth more spready than the

Thomas, is more ornamental in foliage and not quite so rapid in growth; nut small and oblong, very thin shelled, kernel light in color and richer than the Thomas in oil and flavor. For home cracking it is the best.

Ohio,—originated in N. E. Ohio. A rapid grower with handsome contour and foliage; nut medium in size, oblong in shape, an early and heavy bearer, and although liked by many is not as good a cracker as the others.

Planting and Follow Up Service

Part of The Hershey Way

In planting a nut grove or ornamental setting it is of paramount importance to know what to plant for best results in a desired effect or for commercial return. It is my policy if the customers wish, to look over locations, give planting advice and then keep in contact with my customers after the planting is made until a working knowledge of nut growing has been acquired by the planter. In considering the cost of the initial planting, bear in mind that the slight extra cost of my trees carries the above assets with it. The experiences of my customers has proved that this service is invaluable. Think it over.

Root Pruned.—We root prune and transplant all trees, building a root system that will permit the tree to start and make rapid growth when sold. These are the most reliable kind to plant.

Top Pruned.—The tops of the trees are cut back before shipping. This is essential to balance the top with the root system and greatly stimulates the growth.

Another Value in My Trees

One of the most important factors in getting trees to bear young is the use in grafting of scions cut from bearing trees. All my trees have been started this way.

Terms

All orders from new customers must be accompanied with a 25% deposit, balance C. O. D., or money to be forwarded before shipment is made. Old customers can have terms made agreeable to the occasion.

No order where an affidavit must accompany invoice will be considered for less than \$10.00.

Balled and Burlapped.—This means the tree is moved with the soil around it the same as evergreens. It is the only way to move the larger trees for lawn plantings where quick results are wanted. Our experience has been that 2 years' time is saved in growth as the tree simply starts off growing with a bang.

*For large plantings write for reduced rates
Six sold at dozen rate*

Grafted Black Walnut

Juglans Nigra

The Commercial Tree of the North

The Thomas, Stabler and Ohio thin-shelled grafted varieties. The commercial nut tree for the north and a good partner for the Pecan in the middle south and southwest. *Write for quantity rates.*

Thomas, Stabler and Ohio

	Each	Dozen
1-2 feet, 1 year from graft.....	\$1.50	\$15.00
2-3 feet	1.75	17.50
3-4 feet	2.00	20.00
4-5 feet	2.50	25.00
5-6 feet, 1 and 2 years from graft ..	3.00	30.00

*Balled and burlapped, \$1.50 per tree extra
Write for rates in quantity lots.*

Large Thomas, Stabler and Ohio for Quick Results

So much has been said in the fruit world regarding planting small trees that many think the same applies to nut trees. In the fruit orchard where a low head is essential, small trees fill the bill, but where a high head is essential, as with nut trees, the larger tree has proven the best.

2 and 3 years old

	Each	Dozen
6-7 feet, branched	\$3.50	\$35.00
7-8 feet, nice head	4.00	40.00

Bearing

8-10 feet, 3 years, nice head	4.50	45.00
10-12 feet, 4 years, nice head.....	5.50	

Balled and burlapped, \$2.00 per tree extra

We have a few larger specimens. Prices on request.

Thomas on Minnesota Stock

Very hardy for northern planting. Don't miss taking advantage of this offer if you live in the far north or in frost pockets where there is so much danger of early frost kill. Same price as regular Thomas sizes up to six feet.

List of experimental varieties sent on request.

English or Persian Walnuts

Juglans Regia

Wilts Mayette.—The only successful varieties for the east and north.

Hardy diamond brand nuts, grafted on the native black stock. Bears early.

The English Walnut is excellent for home and lawn plantings and small groves for local market but I consider plantings of large groves a mistake. The black walnut is the eastern commercial tree.

Soil must be limed for successful growth.

	Each	Dozen
2-3 feet	\$2.25	\$22.50
3-4 feet	2.50	25.00
4-5 feet	2.75	27.50
5-6 feet	3.00	30.00
5-7 feet	3.50	35.00

As these are more tender I advise transplanting with a ball. Extra cost, \$1.50.

Butternuts

Juglans Cinerca

Butternut Seedlings

	Each	Dozen
2-3 feet	\$0.25	\$2.50
3-4 feet50	5.00
4-5 feet75	7.50
5-6 feet	1.00	10.00

I have some nice seedling butternuts 5-6 feet branched, \$1.50 each, \$15.00 doz.

Balled and burlapped, \$1.50 per tree extra

Ornamentals

*List from here are Particularly
Beautiful Shade Trees*

Hybrid Hickories

Carya

No more ornamental tree can be had than these glistening foliated shapely headed trees that grow as rapidly as the maple and bear lots of thin-shelled nuts. Bear in five to seven years. The larger of these are bearing in the nursery.

Fairbanks

Nicely headed, two to four year old trees.

	Each	Dozen
2-3 feet, one-year	\$3.00	\$30.00
3-4 feet, two-year	3.25	32.50
5-6 feet, branched	3.50	35.00
6-7 feet, branched	4.00	40.00

Bearing age

	Each	Dozen
7-8 feet, fine head	\$4.50	\$45.00
8-10 feet, fine head	5.50	55.00
10-12 feet, fine head.....	6.50	

Balled and burlapped, \$2.00 per tree extra

Stratford

This variety introduced recently is a remarkable tree with foliage very much like the shagbark. Nuts slightly smaller than the Fairbanks, just as thin-shelled and possibly higher flavored. Heavy bearer.

	Each	Dozen
3-4 feet	\$3.00	\$30.00
4-5 feet	3.50	35.00
5-6 feet, two-year	3.75	37.50
6-7 feet, two-year	4.00	40.00
7-8 feet, two-year	4.50	

Hicans

These are superior to pecans for Northern planting. They are more beautiful in foliage and grow more rapidly than the pecans with a nut superior to the pecans due to the blend of hickory and pecan flavor. Tree performance is much like the pecan.

We have several odd varieties of these hybrids of which we can spare a few for any one wanting an assortment. Just ask for an assortment when ordering. A list of them will be mailed on request. The price is the same as for the McCallister Hicans.

McCallister—Pecan X Shellbark Hybrid

Laciniosa X Oliviformis

The remarkably rapid growth and ornamental foliage, with its enormous thin-shelled nut, 2½ x 1½ inches and 3⅞ inches in circumference is making this tree in great demand.

Pleas—Pecan X Bitternut Hybrid

C. Oliviformis X Cordiformis

A very beautiful tree with yellow buds, nuts the size of a good-sized northern pecan and an excellent cracker. Don't miss planting some. Because of its hickory parent, it is specially adapted to northern planting. Is bearing in many sections of the north. Grows as rapidly as the Maple.

My Introduction

Wright Hican—Pecan X Shellbark Hybrid

Laciniosa X Oliviformis

This remarkable Hybrid is a most rapid grower, Mother tree standing near Sumner, Mo., is reported a good bearer. Nut large as a southern pecan and looks like pecan. Flavor high and different from anything else I have ever tasted.

We have only a few of these but are offering them at the same price as our regular hicans to get them introduced. In sizes up to 7 feet.

Note a Price Reduction

	Each	Dozen
2-3 feet	\$2.00	\$20.00
3-4 feet	2.50	25.00
4-5 feet	2.75	27.50
5-6 feet	3.00	30.00

Balled and burlapped, \$1.50 per tree extra

	Each	Dozen
6-7 feet, two-year, branched	\$3.50	\$35.00
7-8 feet, three-year, branched	4.00	40.00
8-10 feet, three-year, branched	5.00	50.00
10-12 feet, three- and four-year, branched	6.00	60.00

Balled and burlapped, \$2.00 per tree extra

Forsythia Plants

	Each	Dozen
2-3 feet	\$0.25	\$2.00

Hardy Pecans

C. Oliviformis

These like the hickory hybrids are rapid growers and of the best for ornamental planting, often attaining a height of 150 feet and living 300 years. Beautiful in foliage and graceful in wide spreading head plus their ability to produce on *your* lawn, those delicate thin-shelled dainty pecans by the bushel.

Poscy and Green River varieties

	Each	Dozen
2-3 feet	\$2.00	\$20.00
3-4 feet	2.50	25.00
4-5 feet	2.75	27.50
5-6 feet	3.00	30.00
6-7 feet, three-year	3.50	35.00

Balled and burlapped, \$1.50 per tree extra

Specimen Pecan Trees

Busseron, beautifully headed, twice transplanted. Bearing, 6-8 years old.

	Each	Dozen
6-7 feet, very fine trees, bare root	\$3.50	\$35.00
7-9 feet, very fine trees, bare root	4.00	40.00
<i>Balled and burlapped, \$2.00 extra</i>		
8-10 feet, extra select trees, BB only	12.00	
10-12 feet, extra select trees, BB only	15.50	
12-15 feet, extra select trees, BB only	18.00	

Pure Shagbark

C. Ovata

I am pleased to say I now have some fine two-year stock of these. I advise moving with a ball.

The interesting thing about these is, they grow faster each year until a remarkable growth is obtained after the third and fourth year.

My supply will be limited for a few years, hence I advise placing your order now.

My Introduction

Romig—A Brandywine Valley variety here in Pennsylvania where natural hickory abound. A fine cracker and large nut. The only continual and heavy bearer I know.

	Bare	Balled and Burlapped
2-3 feet high	\$3.50	\$5.00
3-4 feet high	4.00	5.50
4-5 feet high	5.00	6.50
5-6 feet high	5.50	7.00

Filberts

Corylus Aveline

I have an assortment of these, mostly Barcellona. I recommend Du Chilly and Daviana as pollinators.

	Each	Dozen
Light plants, 2-3 feet	\$0.50	\$5.50
Strong plants, 3-5 feet	1.25	12.50

Corylus Jonesii

Hybrid Hazels

	Each	Dozen
Light plants, 2-3 feet	\$0.50	\$5.50
Strong plants, 3-5 feet	1.25	12.50

Persimmons

Diospyros Virginiana

Native varieties and very good. Bear early. Foliage very beautiful, blossoms unique and fragrant, growth narrow columned head makes a tall tree. Excellent lawn trees.

Early Golden—One of the oldest varieties. Excellent.

Lambert—One of the largest with few seeds.

	Each	Dozen
3-4 feet	\$2.00	\$20.00
4-5 feet	2.50	25.00
5-6 feet, well branched	3.00	30.00
6-7 feet, well branched	3.50	
7-8 feet, well branched	4.00	

Balled and burlapped, \$1.50 per tree extra

Japanese Flowering Cherries

One of the most beautiful and ornamental trees one can use for lawns and home grounds or street planting. The setting at Washington, D. C., along the Tidal Basin is internationally known.

Double Pink or New Red—Early bloomer, very good.

Double Pink—Large flower, later bloomer. Excellent.

Creamy White—Rich and gracious, semi-double. Blooms before the early pinks.

	Each	Dozen
3-4 feet	\$1.25	\$12.50

Three-year, nicely branched heads

All flowering age.

	Each	Dozen
4-5 feet	\$1.50	\$15.00
5-6 feet	1.75	17.50

Balled and burlapped, 50c per tree extra

Four-year well branched.

	Each	Dozen
6-7 feet	\$2.25	\$22.50
7-8 feet	2.75	27.50

Balled and burlapped, \$1.00 per tree extra

Weeping Cherries—Pink bud, single flower, fragrant, very beautiful. Tree gets real large. Budded 4 to 6 ft. from ground. *Balled and burlapped.*

	Each
Three-year head	\$5.00
Four-year tree, 3½-inch caliper, head sweeping ground	7.00

Weeping Mulberries

6 foot heads, 2-3 year old trees, transplanted, bearing.

	Each
Light	\$0.75
Strong	1.25

Marvellous for bird food as the weeping effect protects the birds while feeding.

Amelanchier (*Canadensis*)

Often known as Shadberry, Juneberry, or Servisberry, Bush form

Bearing in nursery row, large clusters of blue-black berries in almost solid masses. Make attractive specimen for lawn or garden. Attractive white bloomer in the spring. Bears heavily.

Fruit—The best description one can make is to compare it with the huckleberry. The berries are almost twice the size of the huckleberry, and ripen about two weeks before them. Excellent to eat out of hand, as a table dessert. Last but not least they are excellent for bird feed when planted along fence rows or in bird sanctuaries.

	Each
Light plants	\$0.50
2-3 feet, strong bushy plants	.75

Blight Resistant Pears

The bane of the pear grower is the fire blight. Here are varieties that have proven resistant to this pest.

Maxine—Resembles the Bartlett in time of ripening and character of fruit.

Cayuga—Flavor of the good old seckle pear with nearly the size of the Bartlett.

Seckle—Unrivalled for sweetness and flavor.

	Each	Dozen
3-4 feet	\$0.50	\$5.00
4-5 feet	.75	7.50
5-6 feet, 2-year	1.25	12.50
6-7 feet, 2-year	1.50	15.00
7-8 feet, 3-year	1.75	17.50

Dog Wood, *Native White Flowering

	Each
Size Bare Root	
3-4 feet	\$0.50
4-5 feet	.75
5-6 feet, branched	1.00

* These bloom beautifully in the spring and bear red berries in the fall. Make excellent lawn specimens or for fringes in woodland plantings. Bird-food.

Pines

All balled and burlapped

Austrian Pine—Very beautiful and ornamental; beautiful for lawn specimens. Twice transplanted.

	Each	Dozen
Size		
15-18 inch	\$0.50	\$5.00
24-30 inch	1.00	10.00
2-4 feet	1.50	15.00
4-6 feet	2.50	25.00

Norway Spruce—Those beautiful graceful evergreens so excellent for individual planting or windbreaks. Twice transplanted.

	Each	Dozen
Size		
15-20 inch, compact	\$0.50	\$5.00
2-3 feet	1.00	10.00

Golden Willows

	Each
3-5 feet	\$0.50

Don't miss having some of these.

At Last a Book on "Tree Crops" at a Farmer's Price

"TREE CROPS"

by J. Russel Smith

A best seller among thinkers. Price \$2.50 postpaid. Take advantage of this big reduction and order now. If the book does not meet your expectations, return it within 10 days and your money will be refunded.

A NEW FEATURE IN NUT CULTURE

Help advance the breeding of better nut trees in America.

For many years the thought has prevailed among leading nut growers that a better nut could be obtained (one thinner shelled with finer meats) if only plant breeding could be done in a large way. The general thought was that one should plant out a large acreage and let them come into bearing, but no one could finance such an operation. After several years of consideration, checking the performance of seedlings from improved seed, observing the value of settings of seedling black walnuts, I have evolved the following program. For those who wish to perpetuate this work, I am pleased to offer a method that will yield a profit instead of being a purely scientific experiment and expense.

First, I arranged to obtain seed of the best growing variety of the black walnut from a grove of assorted varieties. Hence, the seedlings will all be crosses between the many different varieties in the grove.

As few are able to follow a program of planting in a big way, the thought struck me; why not let everyone who wishes, participate in this fascinating work. Therefore I decided to grow seedlings as described

above and sell them at a reasonable price. Whether you plant one in your garden, a dozen, or 50 along your fence rows or in large blocks, you will have a rapid growing timber tree and have the possibility of producing a nut far superior to our present varieties.

The reports coming into this office of profits made from walnut timber are almost unbelievable, but we know them to be true.

Planting Advice

For large plantings, set 20 feet apart and interplant with black locust 6 feet apart. The locust will enrich the poorest ground and stimulate the growth of the walnuts, at the same time assist in self pruning and in making a straight timber stick. Note forest planting instruction in my book "Save America's Nut Heritage."

We have only a few thousand of these improved seedlings this year but expect to be able to supply thousands for reforestation in another year.

Black Walnut Seedlings of Rapid Growing Nature

(For spring delivery only) in the north

Grown under our method that insures you a good sturdy root system, free of cuts and mutilated roots.

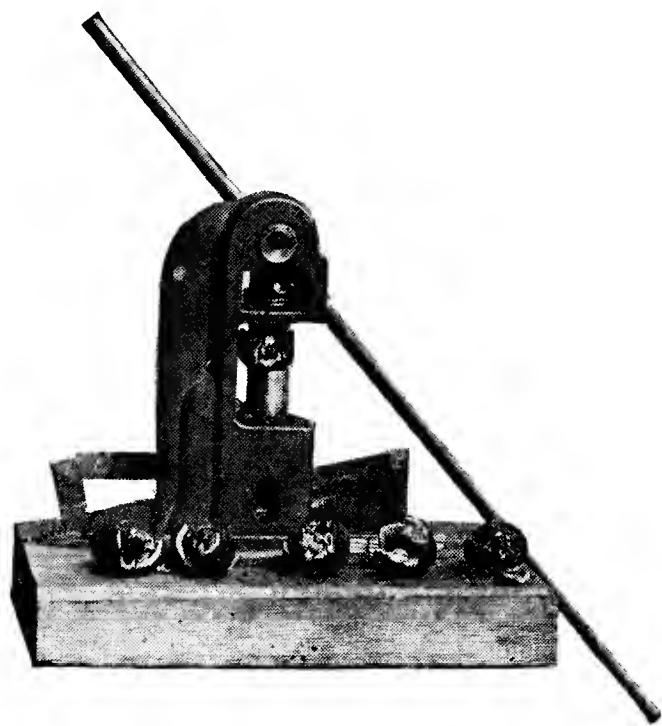
Size: 15 to 30 inch, wax dipped and pruned for planting, one year old.

Each	\$0.30
12	3.00
50	10.00
100	20.00

The John W. Hershey Nut Cracker

New Reduced Price

The Hershey Nut Cracker is designed to crack the hardest nuts—all walnuts and hickories—in such a way that the kernels may be taken out in quarters with the fingers. A pick is required for only an occasional piece. The machine will so increase your speed in cracking and picking that it soon pays for itself. Five to seven bushels a day is the average cracking, and one pound of kernels per hour for picking. Price, \$6.50. *Agents Wanted.*



Write for information about the PENNA. NUT GROWERS ASSOCIATION and join it. *Dues \$1.00 per year. Old bulletins 50 cents.*

REVISED EDITION OF "SAVE AMERICA'S NUT HERITAGE"

The only book completely covering northern nut culture. Fully illustrated; cuts showing how to plant, cultivate, and prune your nut trees, care-

fully indexed. It answers all your questions. Leading nut men say it's the best work they have ever seen. Sold at cost, 25c.

Without reading and following planting instructions attached to your shipment your planting may be a failure. Note cultural care instructions in my new book.



THE JOHN W. HERSHEY NURSERIES
DOWNTOWN, PA.



